



**VRE - Virtual Reality Experience**  
**CELEBRATING ARTS IN THE VR ERA**  
**ROME, 5TH-9TH NOVEMBRE 2019 (1<sup>a</sup> Edition)**

**CALL FOR PARTICIPATION | GUIDELINES 2019**

The international festival VRE - Virtual Reality Experience want to encourage the diverse creative community of storytellers and technologists to submit works and interactive projects created with the new technologies VR.

A wide range of innovative works will be considered for the Festival VRE. These works may include VR/AR/MR/XR projects created for a variety of platforms, media installations, live cinematic performances, s, or any combination of those elements.

If you wish to submit a VR/AR/MR/XR project or a proposal for a VRE media installation that incorporates a live performance or other interactive elements beyond traditional filmed media, read the following information. We encourage you to share any media you can to document your project within the application.

For participating you are requested to provide documentation about your project with any specific logistical, spatial, or equipment needs for your project to thi mail: [segreteria@vrefest.com](mailto:segreteria@vrefest.com).

**Participation in the competition is free of charge.**



## **RULES & REGULATION**

FOR SUBMISSION TO THE 2019 VRE  
**ROME, 5-9 NOVEMBER 2019**

The international festival VRE - Virtual Reality Experience want to encourage the diverse creative community of storytellers and technologists to submit works and interactive projects created with the new technologies VR.

### **DATES OF THE FESTIVAL**

From 5th to 9th November.

### **CATEGORIES**

- Fiction
- Documentary
- Experimental
- Animation

### **SUBMISSION**

#### **Submission is free**

The Artist who want to participate are requested to provide access to the distribution platforms of their VR product or provide a link to download the product and fill out the application form online at <http://www.vrefest.com> no later than on **October 1st 2019**.

#### **Official selection**

Please ensure that your work's submission status on your FilmFreeway account is listed as "In Consideration" no later than 11:59pm on the final day of the current deadline.

The authors of the selected works included in the competition will receive an official communication from VRE, and should send the complete documentation to [segreteria@vrefest.com](mailto:segreteria@vrefest.com) including:

- application form completed at the time of registration;
- for the official catalogue: summary of the product plot (300 characters); author's bio-filmography (300 characters); four photographs in digital format (one of the author and three stage photos) with a minimum resolution of 300 dpi which can be used for publication on the site and in the catalogue free of charge; director's statement on the film;
- video extracts from the film to promote the film on social media channels and website of the festival;
- any promotional material (press kit in digital format, poster)
- access to the product provider (streaming and download platform)

### **SCREENINGS**



- a) The schedule and times of the screenings are responsibility of the Festival
- b) The Festival will publish a catalogue of products presented in the competition

## AWARDS

All the Festival prizes are awarded to the authors of the winning works

- **Best VR production:** Best VR audiovisual production among all categories
- **Best Fiction**
- **Best Documentary**
- **Best Animation**
- **Best Experimental**

## JURY

An international jury of professionals will evaluate the works taking into account:

- originality of the work
- quality of images used
- quality of the subject
- quality of the chosen music
- quality of application of the new narrative techniques of VR / 360 °

## LEGAL ASPECTS

To participate in the festival you must be of age (18 years).

With the registration of the work at the festival, the owner / author transfers to the VRE - Virtual Reality Experience the authorization to project the work on the days of the festival and in other events related to it, post the entire video or extracts from it in the site and in the pages of the Festival's Social Networks.

The organization of the festival assumes no responsibility for any theft or damage to the works on the social platform. This regulation is written in Italian and in English. In the event of interpretative problems, the Italian version is authoritative.

**The owner / author of the work declares to know the copyright laws and raises VRE from any liability due to the violation of these rights by the owner / author. Respecting the rules, copyright falls under the responsibility of the author participating in the competition. V**

RE - Virtual Reality Experience reserves the right to register and / or resume and / or disseminate the event - in whole or in some of its phases - by any means (press, photography, radio, television, audiovisual, internet, etc.) as well as to combine one or more promotional / advertising initiatives with the event, without anything being owed and none of the participants could have anything to claim.

The organizing committee, the promoter association and the company that takes care of the technical organization are not responsible for occasional accidents to people or things either during the trip, or for the entire duration of the Festival. The admission request to the Festival implies the unconditional acceptance of this regulation.

